

# Kill a COLD before It Takes Root!

*Get at It Quick and Get at It from the Inside!*

TREAT a cold quickly and treat it *decisively!* Don't fool yourself with half-way measures. Half-way measures lead only to half-cured colds. A cold calls for a COLD remedy. Don't depend on preparations good for half a dozen things besides colds. Many popular remedies actually make a cold worse because they are constipating and also make the system acid.

Don't depend, either, on mere surface treatments. A cold is an *internal* infection and calls for internal treatment.

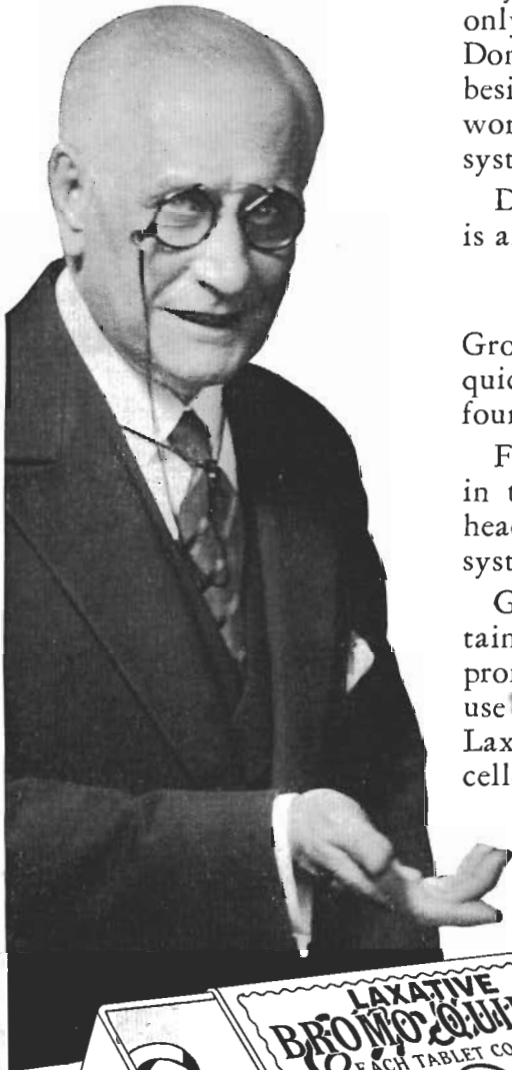
## *The Four Things Necessary!*

Grove's Laxative Bromo Quinine kills a cold and kills it quick because it is distinctly a cold remedy and does the four things necessary to relieve a cold.

First, it opens the bowels. Second, it kills the cold germs in the system and reduces the fever. Third, it relieves the headache and that grippy feeling. Fourth, it tones the entire system and fortifies against further attack.

Grove's Laxative Bromo Quinine is safe to take! It contains no narcotics and produces no bad after-effects. Taken promptly, it will usually expel a cold overnight. So in its use lies safety. Every drug store in America sells Grove's Laxative Bromo Quinine. Convenient, pocket-size box, cellophane-wrapped. Get it today!

*"I Couldn't Write  
a Better Prescription  
Myself!"*



GROVE'S LAXATIVE  
**BROMO  
QUININE**



# FAST

SCHEDULES that are pitched to the tempo of today—motive power with speed to spare, a well kept roadbed, and above all, excellent terminal facilities—this is the combination that reduces "time in transit" on your shipments and shortens your journey via Frisco Lines.

S. S. BUTLER  
General Traffic Manager  
Saint Louis

